

BerliNordik – Forum for sustainable design

BerliNordik – Forum for Sustainable Design – is an international platform that brings together young talented designers from Berlin with their colleagues from the Nordic countries on the subject of sustainable design.

After “bright green fashion”, the successful project beginning together with Copenhagen in 2009, BerliNordik will be held this time in Berlin and host its Nordic partners in the German capital.

The project partners CREATE BERLIN, the International Design Center Berlin (IDZ), INPOLIS UCE GmbH and the co-founder Fashion Patrons developed the visions and themes for BerliNordik: A public discourse, a targeted promotion of young talents and a national and international exchange of knowledge. Research and experiences play a central role in the project.

Given that the design industry creates and visualises trends and visions – and, thereby, reaches a very broad public audience – it comes to the fore to anchor sustainability and social responsibility in everyday consciousness. BerliNordik is an investment in the future for everyone involved, which includes both the upcoming generation of designers, and current as well as future consumers. Conducting business in a truly responsible way and keeping an eye out for the future also demands that those working in the design industry foster new ways of working, new principles, an intense exchange of knowledge and the use of innovative and alternative materials and technologies.

Product Design exhibition “bright green design” June 9th – 13th 2010

At the product design exhibition bright green design, which will take place as part of the DMY International Design Festival Berlin to be held between June **8th and 13th, 2010**, BerliNordik will join together with CREATE BERLIN, the International Design Center (IDZ) and INPOLIS to showcase young and sustainable product design from Berlin and the Nordic countries.

5 Berlin designers provide, with their objects and concepts, an insight into different ways of sustainable design solutions. The other 30 design submissions of Berlin designers will be presented in a mind map.

Fashion and Product Design exhibition “bright green design” July 8th – 11th, 2010

The second exhibition will be shown in the glamorous atrium of Deutsche Bank ‘Unter den Linden’ during the Berlin Fashion Week **8th – 11th July, 2010**. 10 Nordic and Berlin fashion designers will present their vision of Eco-Fashion in the Premium segment. Likewise, the product design objects will complete the biggest Berlin exhibition on Eco-Fashion and Product Design.